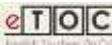


- 1 For Teachers: When you use Dual method, please have the students do the shadowing after you. Then have them read by them self. And correct their pronunciation, through all of this material.
- 2 イートックのレッスン以外で使用禁止。Ban using this without eTOC
- 3  Part2 Lesson6.G2-2A-2018.3chobundokkai スマホの方は横にしてご覧下さい

4 Good Job

- 5 Nowadays, when you visit a successful company, you expect to see stylish,
6 modern office.
- 7 Such companies often spend a lot of money on advertising and on creating a
good public image. Their goals are to both impress customers and (21).
- 8 In fact, people who are looking for a job are much more likely to apply to a
9 famous and successful company.
- 10 A recent trend in the United Kingdom, however, is for people to consider other
things when choosing a company, they want to work for.
- 11 Russell Govan, who works in human resources, has been interviewing job
12 applicants for 25 years.

13

14 *Choose the correct answer to fill in the blank from these choices.

- 15 (21) 1 become more stylish 2 gain more clients
16 3 increase their profits 4 attract new employees

17 Further Questions & Sample Answers

- 18 For Teachers: Please use the direct method like CALLAN for this part. 1. Ask student to answer the
19 question on their own first. 2. Then read the "sample answer". 3. Tell student to close their eyes. 4.
20 Let them repeat after you again. Because student can't see the answer. 5. Have the student try to
memorize the answer. 6. Once they have memorized the answer, ask the question one last time.

22 1) What do you expect to see when you visit a successful company?

1) When we visit a successful company, we expect to see stylish, modern office.

23 2) Why do companies often spend a lot of money on advertising and on creating
a good public image?

24 2) Their goals are to impress customers and attract new employees.

25 In the last few years, Govan says, he has (22).

26 These days, he says, more and more young people prefer a pleasant atmosphere
with friendly and supportive co-workers to high pay at a successful company.
Basically, they are looking for companies that will give them the happiest
working experience and the most satisfaction.

27 Innocent Drinks, a fruit drink company in London, is one company that is trying
to ease to create such a fun a relaxed image.

28

29 *Choose the correct answer to fill in the blank from these choices.

- 30 (22) 1 needed more young people 2 worried about this trend
31 3 seen a change 4 found a problem

Further Questions & Sample Answers



- 32 3) What do young people prefer these days at a successful company?
33 3) They prefer a pleasant atmosphere with friendly and supportive co-workers.
34 4) What does Innocent Drink trying to ease?
35 4) They are trying to ease to create such a fun and relaxed image.

36 For example, it has set up an informal working environment where employees
37 are able to chat and joke with their co-workers, so employees say they enjoy
38 working there.

39 (23), the owners say that this enjoyable environment leads to better ideas, such
40 as cute pictures on their products' labels and a fun website written in informal
41 English.

42 Customers, too, are attracted to the company by its casual style. With all these
43 benefits, it is likely that more companies will follow this trend.

44 *Choose the correct answer to fill in the blank from these choices.

45 (23) 1 What is more 2 like before 3 For this purpose 4 Despite this

Further Questions & Sample Answers

47 5) What do owners say about this enjoyable environment?

48 5) They say that this enjoyable environment leads to better ideas.

49 6) What do the customers attracted to the company?

50 6) Customers are attracted to the company by its casual style.



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51 Answers: (21)4 (22)3 (23)1